

KLASSO

THE PARENT-FIRST SCHOOL ERP MANIFESTO

Most school management software is built for the administrator who signs the check. Klasso is built for the parent who opens the app four times a day. We believe that by focusing on the parent experience, we respect the teachers' time, simplify the administrators' operations, and build a platform schools actually love. These seven principles shape everything we build.

01. Parents first. Always.

Most school software is built for the admin who signs the cheque. We build for the parent who opens the app 4x a day. If the parent loves it, the school will never churn.

02. Data belongs to the school.

Your student records, fee data, attendance logs - they are yours. Export everything in one click. No lock-in, no hostage negotiations, no 'premium export' upsell. We earn your renewal by being better, not by trapping you.

03. Security is architecture, not a feature.

Row Level Security at the database. TLS 1.3 everywhere. Zero PII in logs. DPDP Act 2023 compliant from day one. We don't bolt security on - we start from it.

04. Transparency in pricing.

One price. Per student. Per year. No hidden fees, no 'implementation charges,' no gotcha renewals. You see what you pay before you sign - and it stays that way.

05. Ship fast. Ship right.

We are a small team that moves with urgency. But speed doesn't mean shortcuts - every release passes automated tests, manual QA, and a pilot school review before it reaches your teachers.

06. Built for India's diversity.

CBSE, ICSE, State Boards - from a 200-student school in Thiruvananthapuram to a 4,000-student campus in Noida. One platform, many configurations. We don't force a template; we adapt.

07. The product is the pitch.

We don't have a 40-slide deck. We have a demo. Open the app, click around, decide. The interface should sell itself - if it doesn't, we go back and fix it.